



INTERNATIONAL ANIMATION FESTIVAL HIROSHIMA 2010

August 7 - 11, 2010

Regulations

1. Administration:

This Festival is administered, under the endorsement of Association Internationale du Film d'Animation/International Animated Film Association (ASIFA), in accordance with its regulations by the Organizing Committee, which is a non-profit organization consisting of the City of Hiroshima, the Hiroshima City Culture Foundation, ASIFA-Japan and other bodies specifically related to this Festival.

2. Official Languages:

The official languages of the Festival shall be Japanese and English.

3. Qualification for Entries:

The following are the qualifications required for entry works in the Festival:

- (1) Entry works shall be made "frame by frame", including computer graphics animation.
- (2) Entries shall be either on film or videotape.
 - 1) Films shall be presented in 16mm or 35mm format and use an optical soundtrack system. Films should also have a 3m leader.
 - 2) Videotapes shall be on BETACAM NTSC format. Videotapes shall start with a color-bar for 1 minute and 5 seconds black.
- (3) Running time shall be within 30 minutes.
- (4) Works shall be those that have been completed after April 1, 2008.
- (5) Copyrighted characters, scripts, music, etc., cannot be used in the works without the copyright owner's agreement. Failure to obtain such agreement will result in the works being disqualified from competition.
- (6) Each film or videotape shall contain one work only.
- (7) Works which have already been awarded prizes at other festivals shall be accepted. In this case, a listing of all awards and prizes received must be fully indicated on the entry form.

4. Entry Procedures:

Please choose either way from the following two options:

«Option 1»

Online entry through the Festival website: URL <http://hiroanim.org/>
(From February 1 to April 1, 2010)

«Option 2»

Fill out the hard copy entry form, which we sent you by postal mail, or download from our web site.

If you choose «Option 1»

Online entry form must be filled out and sent through the Festival website, attaching a still image from the work (13x18cm, 300dpi, JPEG, CMYK) and a photograph of the director (5x5cm, 300dpi, JPEG, CMYK). For a work with narration and/or dialogue, a script must be attached too. If any narration or dialogue is spoken in a language other than the official languages of the Festival, an English translation must be attached to the script. It is desired that the film or videotape have English or Japanese subtitles. Then, print out your entry form, and send it together with your film/videotape to the Festival Office.

If you choose «Option 2» Please write in block letters or type electronically.

Entry form must be filled out and sent together with the film/videotape to the Festival Office. Two still images from the work, preferably 13x18cm (5x7in.), and two photographs of the director, preferably 5x5cm (2x2in.), must be enclosed. For a work with narration and/or dialogue, a script must be attached too. If any narration or dialogue is spoken in a language other than the official languages of the Festival, an English translation must be attached to the script. It is desired that the film or videotape have English or Japanese subtitles.

For both «Option 1 and 2»

- (1) One entry form is required for each work.
- (2) No entry fee is required.
- (3) Works shall be sent as follows:
 - 1) Films
 - a) Each 16mm film containing one work shall be wound around a standard reel. Each 35mm film containing one work shall be wound around a core. The film shall be headed with the title of the work clearly printed on the leader.
 - b) Each film shall be sent in a canister inside an adequate shipping container.
 - 2) Videotapes
 - a) Each cassette shall contain one work.
 - b) Each cassette shall have the title clearly written on it.
 - c) Each cassette shall be sent in an adequate shipping container.
- (4) The container shall be clearly identified with the required information. Please use the shipping label supplied by the Festival Office for your convenience. A copy of the label is acceptable.

- (5) All films/videotapes will be sent at the sender's risk. Any works sent collect on delivery will be refused.
- (6) Entry forms and films/videotapes should reach the Festival Office during the following dates:

February 1 - April 1, 2010

*** Entry materials should be addressed to:
HIROSHIMA 2010 FESTIVAL OFFICE
4-17, Kako-machi, Naka-ku
Hiroshima 730-0812, Japan
Phone: +81-82-245-0245 (from overseas)**

5. Insurance of Entry Works:

- (1) The Organizing Committee will insure the safety of films and cassettes from the time of delivery to the Festival Office until the time of delivery to the return address indicated on the entry form.
- (2) In case of loss or damage to a film or videotape, the obligation of the Organizing Committee is limited to compensating the entrant only to the extent of the cost of making a new print or videotape transfer.

6. Selection and Competition:

- (1) The Organizing Committee will select the members of the International Selection Committee and the International Jury in accordance with ASIFA regulations. Their names shall be announced in the Festival Bulletin.
- (2) The selection will take place beginning May 10, 2010.
- (3) The official competition will be from August 7 to 11, 2010.
- (4) The decisions of the International Selection Committee and the International Jury will be considered final, and no questions regarding the decisions will be accepted.

7. Festival Prizes and Cash Awards:

- (1) The official prizes are:

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|-------------------------------------|---|------------|
| Grand Prize | 1 | ¥1,000,000 |
| Hiroshima Prize | 1 | ¥1,000,000 |
| Debut Prize | 1 | ¥500,000 |
| Renzo Kinoshita Prize | 1 | ¥300,000 |
| Special International Jury Prize(s) | | |
| Prize(s) for Outstanding Work(s) | | |
- (2) The Organizing Committee also welcomes certain organizations wishing to present its own special prizes and cash awards.

8. Screening:

- (1) It will be the responsibility of the International Selection Committee to select works for the competition program. The final selection will be based on the time available for the screenings, as specified by the Organizing Committee.
- (2) It will be the International Jury's responsibility to decide the program format of prize-winning entries to be shown at the closing session of the Festival, based on the time available for this screening, which shall be specified by the Organizing Committee.

9. Promotional Use of Works:

Unless otherwise indicated on the entry form, the entrant grants the Organizing Committee the right to use part of the entry or related materials for publicity purposes of the Hiroshima Animation Festival.

10. Return of Works:

The Organizing Committee will start returning works to the address indicated on the entry form within two weeks after the Festival has ended.

11. Matters Not Mentioned in the Regulations:

Matters not mentioned in these regulations will be decided by the Organizing Committee.

12. Acceptance of the Regulations:

By submitting the entry form for the Festival, the entrant accepts the terms of the present regulations as stated in this documents.

13. Contact:

HIROSHIMA 2010 Festival Office
4-17, Kako-machi, Naka-ku, Hiroshima 730-0812, Japan
Phone: +81(country code)-82(area code)-245-0245
Facsimile: +81-82-245-0246/+81-82-504-5658
E-mail: hiroanim@hiroanim.org
URL: <http://hiroanim.org/>